



NEWS RELEASE

Tuesday, February 18th 2020

KINROSS-SHIRE EVENTS FOR BUDDING ENTREPRENEURS

Two events aimed at inspiring entrepreneurs are being held in Milnathort this month thanks to community-based enterprise support organisation GrowBiz.

The first event is a Women's Enterprise Network meeting on Thursday, February 20, from 6pm to 8.30pm in the Heaven Scent coffee shop on South Street where Wendy Crawford from Fife-based House of Bluebell will be the guest speaker.

Wendy's 30-year career is the perfect illustration of one of her core beliefs – that your professional life should evolve over time.

With a CV highlighting work in Belgium carrying out cancer research, consulting on information technology with organisations such as the Imperial War Museum in London, and running a livestock farm in rural Fife, it is clear to see how Wendy applies this principle in her own career.

It was while managing the family farm that Wendy became aware of a demand for high-quality ladies tailoring in the agricultural community, resulting in her founding the House of Bluebell which, since its launch in 2016, has also emulated the principles of evolving alongside the needs of its target market.

GrowBiz Women's Enterprise Network meetings are open to women of all ages who are starting or growing their own business in rural Perthshire. The events start with a light buffet, followed by an informal chance to meet other like-minded women and some of the GrowBiz team.

The next event takes place the following week on Monday, February 24, from 10am to noon, also at Heaven Scent, and will look at developing a business strategy and starting to create a simple set of statements and values to reflect that.

Merle Palmer, operations manager for GrowBiz, is looking forward to both events.

She said: "At both these events we will be looking at how to move your business or enterprise forward.

"Our popular Women's Enterprise Network meetings enable you to meet other women in business in your area and are an opportunity for you to connect and share ideas in an informal setting.

"Wendy is a great example of how your business can evolve alongside your personal life and we are looking forward to hearing more about her enterprise journey.

"Our interactive learning session will explore your vision for your business and start to create a simple set of statements and values that you can use. We will also look at planning achievable goals.

"It's always good to take some time out from your business and learn from others – often just talking with others about your enterprise and what you want to achieve can spark an idea or even a possible collaboration.

"We know there is a pool of talented individuals in the Kinross area that has so much to offer the wider community and hope that they will come along to one or both of these events and find out more about making the most of their potential. Everyone is welcome to come along and join us."

For further information on any of the free events held by GrowBiz, or to book a place, please see the website at www.growbiz.co.uk, follow GrowBiz Perthshire on social media or sign up to be added to the GrowBiz mailing list by emailing connect@growbiz.co.uk

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For media enquiries, contact Clare McMicking on telephone 07514 343 042 or email clare@growbiz.co.uk

Notes to Editors

- GrowBiz is an independent, community-based organisation providing support to anyone starting or growing a business in rural Perthshire
- GrowBiz Scotland (known as GrowBiz) is a company limited by guarantee number SC341655, and a Scottish Charity number SC043278, with registered office at Bank of Scotland House, Union Street, Coupar Angus
- GrowBiz is funded by Perth and Kinross Council, Scottish Enterprise, the Scottish Government, and the Making Rural Business Digital project is supported by the Rural Perth and Kinross LEADER Programme 2014-2020: The European Agricultural Fund for Rural Development: Europe investing in rural areas. For more on LEADER go to www.pkleader.org
- Since October 2016, GrowBiz has supported more than 1000 clients across all business sectors
- GrowBiz runs an award-winning mentoring programme, which currently has over 70 participants and which is the first and only business programme in Scotland to achieve the Scottish Mentoring Network Quality Standard