

## **PRESS RELEASE**

Tuesday, January 15, 2019

## STRATH'S CREATIVES GET TOGETHER TO LOOK AHEAD TO 2019

The latest peer support meeting for people based in Strathearn and who work in the creative industries takes place in Crieff on Wednesday next week.

Organised by community-based enterprise support organisation, GrowBiz, the peer support meetings are informal and confidential and provide a forum for creative people to share information, experiences and ideas for potential collaborations.

At the meeting next week, experienced facilitators will help participants review their successes and challenges in 2018 as well as look ahead to what they want to achieve in 2019.

Bravo Nyamudoka is the enterprise coordinator for GrowBiz in Strathearn.

He said: "It's so important to look back and reflect on all the things that have gone well throughout the past year, as well as think about the things that you'd like to change, develop or build upon in 2019.

"We'll also look forward to what you want to achieve in 2019, and at the questions you should be asking yourself when planning ahead, and discover some of the ways to make your plans and goals a reality in the coming months."

He added: "Artists, makers, writers and other creatives often don't associate themselves with the word business.

"Although many of the challenges are the same as other sectors - accounts, social media presence and selling skills for example - there are also a number of issues very specific to the work of this group of people.

"The Creatives Peer Support Group builds on the success of similar groups in other areas and hopes to address this need in Strathearn."

The Strathearn Creatives Peer Support Group meets on Wednesday, January 23, at the Strathearn Artspace on Comrie Street in Crieff from 6.30pm to 8.30pm.

To attend this free event, or for further information on GrowBiz, see the website at www.growbiz.co.uk

For media enquiries, contact Clare McMicking on telephone 07514 343042 or email clare@growbiz.co.uk

## **Notes to Editors**

- Enterprising Eastern Perthshire (known as GrowBiz) is a Company limited by guarantee number SC341655, and a Scottish Charity number SC043278, with registered office at <u>1</u> <u>Perth Street, Blairgowrie PH10 6DQ</u>
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  Development: Europe investing in rural areas. For more on LEADER go to <a href="https://www.pkleader.org">www.pkleader.org</a>